

Professional Advantage, LLP Group and PAS Announce Alliance to Deliver the PA Streams Operational Intelligence & Integration Solution, Services and Help Desk Globally to the Hospitality Sector

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Professional Advantage (PA), LLP Group (LLP) and PAS (Professional Accounting Solutions, Inc.) announce the formation of a groundbreaking global alliance aimed at providing an Operational Intelligence & Integration platform to the hospitality sector globally.

This strategic partnership brings together the collective expertise of all three organisations to deliver a comprehensive solution that seamlessly integrates with existing systems, across different platform environments whilst also providing visibility over key data. By leveraging their combined strengths, PA, LLP and PAS are committed to enhancing the efficiency and effectiveness of hospitality services worldwide, ensuring that their clients can offer an exceptional operational experience through cutting-edge technology and insightful data analysis.

"We are excited to announce our strategic collaboration with PAS and LLP to introduce a comprehensive go-to-market offering specifically designed for the hospitality sector," stated Neil Richardson, Business Lead, ISV Solutions, Professional Advantage. "This initiative addresses the persistent challenge of application integration faced by businesses in this industry, enabling seamless connectivity and communication between disparate software systems. By leveraging our combined expertise and cutting-edge solution, we aim to enhance operational efficiency, improve customer experiences, and drive digital transformation, empowering hospitality companies to thrive in an increasingly competitive market. This partnership not only signifies our commitment to technological excellence but also ensures our clients receive the most robust and reliable solutions available today."

"LLP is excited to be part of this Alliance," stated Tim Smulders, LLP Group Western Europe Managing Director. "With over 30 years of SunSystems hotel experience and our deep expertise in multinational implementations of Infor SunSystems, EPM, HxGN EAM and PA solutions in over 70 countries, LLP Group is well-equipped to support global hospitality companies. By working closely with Infor, PA and PAS, we are dedicated to helping to provide complete Cloud finance solutions tailored to the needs of the hospitality sector, regardless of company size."

"This is a whole new collaboration of three teams that know hotels," said Gayle Edwards, VP Managing Director of PAS. "Together, we now have not only the technology but the application as well. Add that to our consolidated 24/7 helpdesk services around the world, and you have #oneteam to streamline communications and service for hotel properties. The extensive knowledge and scalability that PAS brings to the table are exactly why so many hotels across the world trust us with their back office needs. We are excited about these partnerships as we are able to add to our own existing team around the globe. Additionally, as partners of Infor – PAS, Professional Advantage and LLP Group will continue to support many of Infor's global customers as a team."

About Professional Advantage (PA)

For 30 years Professional Advantage has been meeting the evolving technology needs of our clients in Australia and internationally. Our focus on business outcomes for our clients, and wealth of knowledge across a wide range of industries and solutions has ensured we have remained an integral partner and trusted adviser for over a thousand organisations.

Being a global development partner (ISV) for both Infor SunSystems and Microsoft, we are in a unique position to not only fulfil your cloud and application licensing needs but also to support you in your IT journey with cloud hosting, software implementation, user adoption, helpdesk services. www.professionaladvantage.com.

About LLP Group (LLP)

LLP Group provides business consulting and software services to local and international companies throughout Europe, North America and Mexico. LLP is a reseller of Infor SunSystems, Infor EPM, HxGN EAM, Dynamics 365, expense@work, time@work and forms@work. We have delivered over 700 projects in more than 70 countries. Our clients include: Accor Hotels, Air BP, Alvest Equipment Services, Colonnade Insurance, Corinthia Hotels, Menzies Aviation, MetLife, PwC, Wood & Company and many others.

www.llpgroup.com

About Professional Accounting Solutions Inc., (PAS)

For more than 30 years, PAS (Professional Accounting Solutions, Inc.) has been a preferred provider of back office and accounting solutions for the global hospitality industry, including top hotel brands, management companies, REITs and casinos in 90+ countries. Its team of experts includes certified hotel industry professionals, CPAs and Microsoft Gold certified technology leaders that have worked to develop solutions for a wide range of challenges specific to hoteliers such as financial consolidation, fee calculation, audit pack capture/storage, integration, reconciliation and standardization. PAS customizes its products and support for each installation and provides a hotel-centric support model through its unparalleled help desk centers around the world.

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